

# Hidden Capitalism: Beyond, Below, and Outside the Visible Market

**Hagley Museum and Library**

Friday, November 10, 2017 • Copeland Room, Hagley Library • Wilmington, Delaware

**8:00-8:30 – Coffee**

**8:30-10:45 – Panel 1: Business in the Shadows**

Chair: Roger Horowitz, Hagley Museum and Library

Bruce Baker, Newcastle University

“The Loose Cotton Economy of the New Orleans Waterfront in the Late Nineteenth Century”

Hannah Frydman, Rutgers University

“Capitalism’s Back Pages: ‘Immoral’ Advertising and Invisible Markets in Paris’s Mass Press, 1890-1939”

Beverly Bunch-Lyons, Virginia Tech

“‘Disdainful of Order and Decency’ or ‘Making My Ends Meet the Only Way I Could’: Blacks and the Underground Liquor Economy in North Carolina, 1900-1960”

Jennifer Ayres, New York University

“Reselling Clothes on Instagram: Exploring the Relationship Between New Social Media and the Old Informal Economy”

Commentator: Wendy Woloson, Rutgers University-Camden

**10:45-11:15 – Break**

**11:15-12:30 – Panel 2: Liminal Spaces and Global Order**

Chair: Yda Schreuder, University of Delaware

Vanessa Ogle, University of California, Berkeley  
“Legalizing the Offshore World”

Dara Orenstein, George Washington University

“Hidden in Plain View: A Visual History of Foreign-Trade Zones”

Commentator: Ken Lipartito, Florida International University

**12:30-1:30 – Lunch - Soda House Gallery II**

**1:30-3:15 – Panel 3: Capitalisms in Collision**

Chair: Amrys Williams, Hagley Museum and Library

Owen James Hyman, Mississippi State University

“Jim Crow’s Cut: White Supremacy and the Destruction of Black Capital in the Forests of the Deep South”

Bryan Turo, Independent Scholar,

“From Continental Crossroad to Dead End: Market Rationalization and Community Marginalization in the Hispano Borderlands, 1890-1929”

Ishani Saraf, University of California, Davis

“Partial Legalities and Susceptibility to Interventions: Commerce and Regulation in a Metal Scrap Market in Delhi”

Commentator: Lisa Jacobson, University of California, Santa Barbara

**3:15-3:45 – Break**

**3:45-5:30 – Panel 4: Regulating Alternative Markets**

Chair: Erik Rau, Hagley Museum and Library

Kenneth Mouré, University of Alberta

“Capitalism’s Black Heart in Wartime France”

Philip Scranton, Rutgers University

“Testing the Capitalist Road in Communist China: From Market Initiatives to the Cultural Revolution, 1955-1966”

Jessica Bird, Temple University

“From Dapper Dan to ‘Kute’ Spade: Regulating Knockoffs and Bootlegs in New York City’s Apparel Industry”

Commentator: Marc Flandreau, University of Pennsylvania

**5:30-6:00 – Reception**